

MONASH BUSINESS SCHOOL

# ETC3550/ETC5550 Applied forecasting

Week 1: Introduction to forecasting and R

af.numbat.space

### **Contact details**

### **Chief Examiner: Professor Rob Hyndman**

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#### **Tutors**

- Mitchell O'Hara-Wild
- Elena Sanina
- Zhixiang (Elvis) Yang
- Jarryd Chapman
- Xiefei (Sapphire) Li
- Xiaoqian Wang

### **Brief bio**

- Professor of Statistics, Monash University
- Co-author of most popular forecasting textbook in the world
- Developer of most popular forecasting software in the world

### How my forecasting methodology is used:

- Pharmaceutical Benefits Scheme
- Electricity demand
- Australian tourism demand
- Ageing population
- COVID-19 cases
- TAC large claims

### **Unit objectives**

- To obtain an understanding of common statistical methods used in business and economic forecasting.
- To develop the computer skills required to forecast business and economic time series data;
- To gain insights into the problems of implementing and operating large scale forecasting systems for use in business.

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### Teaching and learning approach

- Approximately one hour of online videos each week.
- One 90 minute in-person tutorial each week.
- One 50 minute in-person seminar each Friday.
- One tutorial will be recorded each week and posted online.

### **Key reference**

Hyndman, R. J. & Athanasopoulos, G. (2021) Forecasting: principles and practice, 3rd edition

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- Free and online
- Data sets in associated R packages
- R code for examples
- Embedded online lectures

# Outline

Week	Торіс	Chapter
1	Introduction to forecasting and R	1
2	Time series graphics	2
3	Time series decomposition	3
4	The forecaster's toolbox	5
5-6	Exponential smoothing	8
7-9	ARIMA models	9
10	Multiple regression and forecasting	7
11-12	Dynamic regression	10

### **Assessment**

- Four assignments and one larger project: 40%
- Exam (2 hours): 60%.

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Task	Due Date	Value
Assignment 1	Fri 8 Mar	2%
Assignment 2	Sun 24 Mar	6%
Assignment 3	Sun 14 Apr	6%
Assignment 4	Sun 5 May	6%
Retail Project	Fri 24 May	20%
Final Exam	Official exam period	60%

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- Need at least 45% for exam, and 50% for total.
  - **ETC5550 students:** Extra exam guestion.

### **Unit website**

# af.numbat.space

- Includes all course materials
- Links for assignment submissions
- Link to discussion forum.

### Please don't send emails. Use the forum.

### **International Institute of Forecasters**



- The IIF provides a prize to the top student in this subject each year.
- US\$100 plus one year membership.



Available for download from CRAN:

https://cran.r-project.org



Available for download from RStudio:

https://www.rstudio.com/products/rstudio/download/

# Main packages



## **Main packages**

```
# Install required packages (do once)
install.packages(c("tidyverse", "fpp3", "GGally), dependencies = TRUE)
```

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```

```
# At the start of each session
library(fpp3)
```

### **Exercises Week 1**

- Make sure you are familiar with R, RStudio and the tidyverse packages.
- Do first five chapters of learnr.numbat.space.
- Assignment 1

# **Assignment 1: forecast the following series**

- Google closing stock price on 20 March 2024
- 2 Maximum temperature at Melbourne airport on 10 April 2024
- The difference in points (Collingwood minus Essendon) scored in the AFL match between Collingwood and Essendon for the Anzac Day clash. 25 April 2024
- The seasonally adjusted estimate of total employment for April 2024.

  ABS CAT 6202, to be released around mid May 2024
- Google closing stock price on 22 May 2024

### **Due Friday 8 March**

For each of these, give a point forecast and an 80% prediction interval.

# Assignment 1: forecast the following series

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For each of these, give a point forecast and an 80% prediction interval.

Prize: \$50 cash prize

### **Assignment 1: scoring**

Y = actual, F = point forecast, [L, U] = prediction interval

#### **Point forecasts:**

Absolute Error = 
$$|Y - F|$$

- Rank results for all students in class
- Add ranks across all five items

#### **Prediction intervals:**

Interval Score = 
$$(U - L) + 10(L - Y)_{+} + 10(Y - U)_{+}$$

- $u_+ = \max(u,0)$
- Rank results for all students
- Add ranks across all five items

# - 1F 140 make keyle

#### global\_economy

```
# A tsibble: 15,150 x 6 [1Y]
            Country [263]
# Key:
   Year Country
                         GDP Imports Exports Population
  <dbl> <fct>
                         <dbl>
                                 <dbl>
                                         <dbl>
                                                   <dbl>
   1960 Afghanistan 537777811.
                                  7.02 4.13
                                                 8996351
   1961 Afghanistan 548888896.
                                  8.10 4.45
                                                 9166764
   1962 Afghanistan 546666678. 9.35
                                         4.88
                                                 9345868
   1963 Afghanistan 751111191.
                                 16.9
                                         9.17
                                                 9533954
   1964 Afghanistan 800000044.
                                 18.1
                                                 9731361
                                         8.89
   1965 Afghanistan 1006666638.
                                 21.4
                                         11.3
                                                 9938414
   1966 Afghanistan 1399999967.
                                 18.6
                                                10152331
                                         8.57
   1967 Afghanistan 1673333418.
                                 14.2
                                         6.77
                                                10372630
   1968 Afghanistan 1373333367.
                                 15.2
                                         8.90
                                                10604346
   1969 Afghanistan 1408888922.
                                 15.0
                                         10.1
                                                10854428
```

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```
# A tsibble: 15,150 x 6 [1Y]
            Country [263]
# Kev:
                            GDP Imports Exports Population
        Country
   Index
        <fct>
                          <dbl>
                                  <dbl>
                                          <dbl>
                                                    <dbl>
   1960 Afghanistan 537777811.
                                  7.02
                                          4.13
                                                  8996351
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                           <dbl>
                                    <dbl>
                                            <dbl>
                                                       <dbl>
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                      537777811.
                                    7.02
                                             4.13
                                                     8996351
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                                             4.45
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                                                    10604346
                                             8.90
   1969 Afghanistan 1408888922.
                                    15.0
                                            10.1
                                                    10854428
```

```
global_economy
# A tsibble: 15,150 x 6 [1Y]
             Country [263]
# Key:
                      Measured variables
   Index
          Kev
    1960 Afghanistan
                       537777811.
                                     7.02
                                              4.13
                                                      8996351
    1961 Afghanistan
                       548888896.
                                     8.10
                                              4.45
                                                      9166764
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                                    15.2
                                                     10604346
                                              8.90
```

15.0

10.1

10854428

1969 Afghanistan 1408888922.

# - 1F 140 make kelle

# i 24 310 more rows

#### tourism

```
# A tsibble: 24,320 x 5 [10]
# Kev:
            Region, State, Purpose [304]
  Ouarter Region State Purpose
                                 Trips
    <atr> <chr> <chr> <chr> <chr>
                                  <dbl>
1 1998 O1 Adelaide SA
                         Business 135.
2 1998 Q2 Adelaide SA
                        Business 110.
3 1998 Q3 Adelaide SA Business 166.
4 1998 Q4 Adelaide SA
                         Business
                                 127.
5 1999 O1 Adelaide SA
                         Business
                                  137.
6 1999 Q2 Adelaide SA
                         Business
                                  200.
7 1999 03 Adelaide SA
                         Business
                                  169.
8 1999 Q4 Adelaide SA
                         Business 134.
9 2000 Q1 Adelaide SA
                         Business 154.
10 2000 O2 Adelaide SA
                         Business
                                  169.
```

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                                   <fdb>>
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8 1999 Q4 Adelaide SA
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9 2000 Q1 Adelaide SA
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10 2000 O2 Adelaide SA
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                                    169.
```

Domestic visitor nights in thousands by state/region and purpose.

# i 24 310 more rows

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# Key:
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                  State Purpose
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   Index
           <chr>
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                                   <fdb>>
 1 1998 O1 Adelaide SA
                          Business
                                    135.
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                                    134.
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                                    154.
  2000 02 Adelaide SA
                          Business
                                    169.
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# A tsibble: 24,320 x 5 [10]
# Key:
             Region, State, Purpose [304]
                                    Trips
   Index
           Kevs
                                    <db1>
1 1998 O1 Adelaide SA
                           Business
                                     135.
2 1998 Q2 Adelaide SA
                           Business
                                     110.
3 1998 Q3 Adelaide SA
                           Business
                                     166.
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                                     127.
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9 2000 Q1 Adelaide SA
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                                     154.
```

Business

169.

2000 02 Adelaide SA

# i 24 310 more rows

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```
tourism
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# Key:
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   Index
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 1 1998 O1 Adelaide SA
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                                               nights in
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                                     169.
                                               purpose.
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                           Business
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                           Business
                                     154.
  2000 02 Adelaide SA
                           Business
                                     169.
# i 24 310 more rows
```

■ A tsibble allows storage and manipulation of multiple time series in R.

#### It contains:

- An index: time information about the observation
- Measured variable(s): numbers of interest
- Key variable(s): optional unique identifiers for each series
- It works with tidyverse functions.

### The tsibble index

Time index variables can be created with these functions:

Frequency	Function
Annual	start:end
Quarterly	yearquarter()
Monthly	yearmonth()
Weekly	yearweek()
Daily	<pre>as_date(), ymd()</pre>
Sub-daily	as_datetime()

### Your turn

- Download tourism.xlsx from
  http://robjhyndman.com/data/tourism.xlsx, and read it
  into R using read\_excel() from the readxl package.
- Create a tsibble which is identical to the tourism tsibble from the tsibble package.
- Find what combination of Region and Purpose had the maximum number of overnight trips on average.
- Create a new tsibble which combines the Purposes and Regions, and just has total trips by State.